

Information about the activities of Ayuda Directa up to 31-12-2009



Just as we do every year, we here present you a quick summary of the activities performed by Ayuda Directa. 2009, compared to previous years, has been a year of further growth for our organization. From an investment point of view more than 200.000 dollars have been distributed to the different development and aid projects. From a human resources perspective we had more than 56 volunteers of different nationalities that helped us through this journey.

Project Esperanza - Sustainable development in the communities in the Chimborazo province. Throughout the year a large number of activities, which are presented in the following table, were completed. In the following page, using some images, we give a quick overview of what was achieved during the year 2009.

Description of the activities that were carried out	NUMBER OF BENEFICIARIES	AMOUNT US\$
Micro Credit	130 families	25.120
Purchase of gas boiler + gas tanks for all the shower of the Esperanza community	47 families	9.155
Materials and labor for the construction of a community kitchen in Cagrin Buena Fé	40 families	7.102
Materials and labor for the construction of a community kitchen in Toropamba	40 families	6.423
Project Chakra (school gardens) in several high schools of Cantón Colta, purchase of materials, seeds and agronomist's fee	About 1000 high school students	6.300
Materials and labor for the construction of the bathrooms for the primary school of Columbe Grande 1 y 2	100 student, 5 professors	5.796
Materials and labor for the construction of the bathrooms for the primary school of Huacona Chico and for the construction of the cuy (Guinea pig) farm.	70 students, 7 professors	3.350
Purchase of the facility of the Esperanza's playground (slide, swing, rocking horse)	70 children	1.721
Christmas party in Esperanza with the participation of 5 local primary schools	400 people	803
Organization of the mountain run 'Carrera por la Amistad' for the Canton Colta villages	95 participants	1.994
Materials and labor for the construction of a multipurpose class for the Bilingual Educative Centre in the village of La Nueva Unión, Cantón Cumandà, Chimborazo province	60 students and 50 families	6.966
Construction of a wooden oven in the trilingual school Yachay Wasi based in Quito, attended by children that come from families that emigrated from rural areas	100 students	560

*We want to specify that we had local incomes destined to the Chimborazo Project for a total amount of 18.459 dollars which we now will explain: 9.738 USD refer to the income of the micro-credit rates (100% paid), 5.468 USD from Ayuda Directa USA for the Chakra project, 1.221,85 USD from the participation of the Esperanza and Toropamba residents in the purchase of the seeds used to improve the pastures, 1.645 USD from the participation of the Esperanza residents for the purchase of the boilers (35 USD * 47 families), 376,51 USD from the enrollment fines to courses, enrollment to Carrera por la Amistad, sale of Christmas Lottery tickets, 100 USD from the contribution of the students of the San Francisco University, based in Quito, for food supplies.*

Thanks to the presence of our volunteers education activities have been organized in several primary school. These regarded mainly the following subjects: English, informatics, mathematics and physical education. In Esperanza some professional courses were given; worth mentioning are mainly the knitting course and the haircutting course.



The kitchen and the community shop of Cagrin Buena Fé. The work has begun during July 2009 and it was completed by the end of the year.



The bathroom (on the left) and the cuyera (on the right), which is the farm of the cuy (guinea pig), built at the school of Huacona Chico.



The bathrooms for the Columbe Grande primary school. There are about 100 students that attend this bilingual educative center (Spanish/Kichwa)



The kitchen of Toropamba (3.850 meters above sea level) which will be used by the residents for communal usage.



The female category that attended the third "friendship mountain run", which took place on the 1st of August 2009.



The playground of the school of Esperanza which was installed next to the school during May 2009.



A formative activity about the production and usage of organic fertilizer produced by animal feces was given (BIOL). These activities have been used for the theses of two students of the Polytechnic University of the Army.



The knitting course has been particularly successful and it stimulated the women of Esperanza to restart doing an activity that was almost forgotten.



The school vegetable garden project has the objective of recovering native seeds, working only with biological systems and involve teachers and students in order to obtain a more balanced diet.



On the left the new Nueva Unión classroom, which extends for 21 meters and it will have several purposes: apart from its normal use for teaching purposes it will also be used as a meeting space for the local villagers. The project was partially funded by the Bolzano Province.

Esperanza is the **first indigenous community** of the Chimborazo Province where all the families have access to showers with hot water. During November 2009 we purchased 47 gas boilers.

Baca Ortiz Project

Born in 2003, the Baca Ortiz Project, which takes its name from the pediatric hospital present in Quito, offers to children that come from poor families an economic help to cover entirely or partially the health related expenses. During the year 2009 288 children were helped by this project. The situation in the hospital has improved in the last couple of years thanks to the public funds, but there are still many poor families that are having difficulties, especially for the purchase of medicines or for specialist exams which are still not yet available in the hospital.

The most frequent diseases for which our helped has been requested were: leukemia, burns, fractures, pneumonias, osteomyelitis and nephrotic syndromes.

We'd like to remind that the system that we use to provide our assistance doesn't require the use of cash, however the payments are performed through deals that were made with a series of private clinics and laboratories to which the patients go when they need medical assistance.



Michele Zambrano is uno of the children that were helped by the Baca Ortiz project.

Hogar San Vicente de Paul (Quito) and Hogar Manuela Perez (Ibarra) Project

The help to the orphanage of Quito and Ibarra continues thanks to the constant care and collaboration of Susanna Napolitano (from Bologna) whom, together with some friends and acquaintances, is taking care of some non-adoptable children. Professional courses of football, music and dancing have also continued, together with the financing of a psychologist that helps the children with difficulties.

The 14th of November 2009, at the San Vicente de Paul orphanage in Quito, our first fundraising activity in Ecuador was organized; this consisted in a lunch to which about 100 people attended which had the chance to know get to know the activities that are carried out by Ayuda Directa in Ecuador.



The orphanage living room was used as a restaurant.



The youngest kids of the orphanage presented themselves to the public with a touching fashion show.

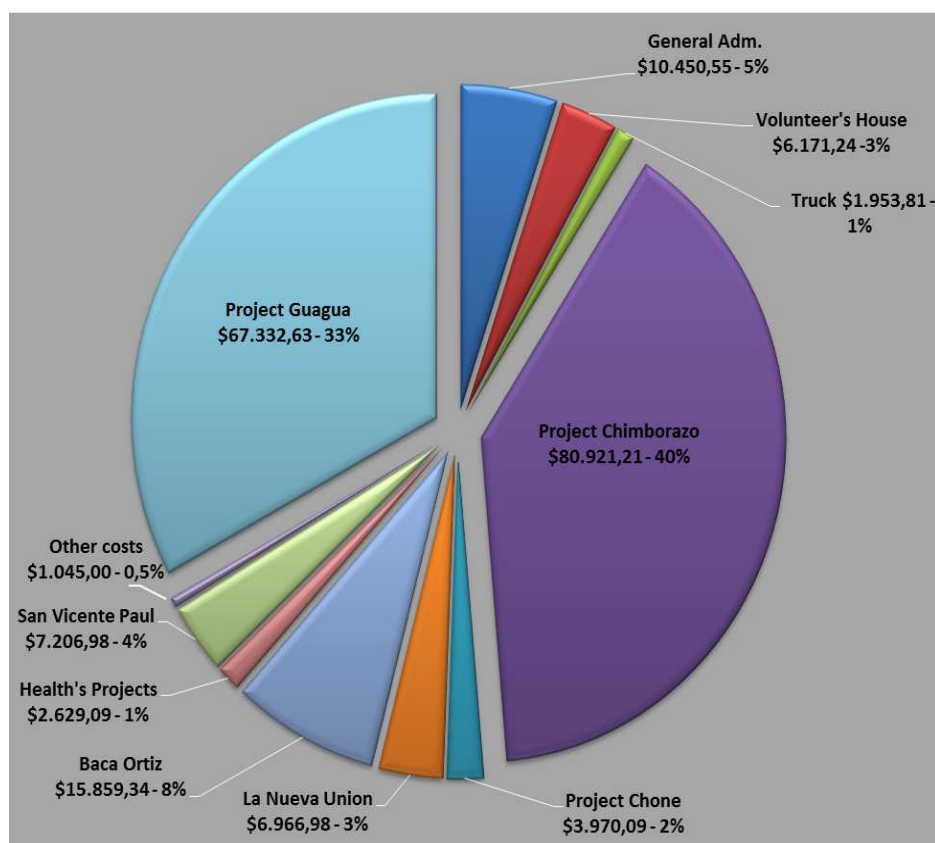


The children attending the cooking class amazed everyone with an excellent gastronomic choice.



Everybody happy at the end of the event.

General administration



During the year 2009 the administration costs of Ayuda Directa have summed to a total of 10.450 USD, which represent 5% of our total expenses. With administration costs we mean: office administration and accounting service 790,22 USD, chancellery expenses 323,37 USD, postal expenses 67,57 USD, telephone and internet expenses 967 USD, wages (2.265,78 to Susana Oleas for her work up to June 2009 + 4.263,93 USD to Carla Moreno for her work throughout the whole year), taxes 1.573,22 USD, bank charges 111,66 USD, transports in Quito 82,80 USD

From the graph shown above it is clear that the two most important projects are the development of the rural areas of the Chimborazo Project (which represents about 40% of our expenses) and the scholarship Guagua Project (which represents about 33% of our annual expenses).

CINQUE PER MILLE:

It was shown that the "Cinque per Mille" choices during the year 2007 were 859 for a total amount of 27.302 Euros which have been devolved to us during November 2009. **Our tax code to report on the declaration form is: 00788130144**

Become PARTNER of Ayuda Directa

... a way to feel closer to us ...
The annual payment is only 15 Euros to deposit to the Banca Popolare di Sondrio with
IBAN: IT15 R056 9652 0900 0000 1500 X03

For more information contact:
mario.cola@ayudadirecta.org



The last image of our car.

On the 11th of February 2009, due to a road accident, our motor vehicle has ceased to work. The insurance has refunded 10.800 dollars. Thanks to an amount of 3.500 dollars that was collected by a group of German friends and to the contribution of 5.700 dollars from the Bormiadi 2009, we were able to reach a total amount of 20.000 dollars which are going to be used for the purchase of the new pick-up. We are waiting for the permission of the competent authorities in order to purchase the vehicle with the exemption of taxes.

During the year 2009 we have used public transport to reach the areas where we run our projects and we have occasionally rented a vehicle when it was strictly necessary.

Ayuda Directa is part of the Onlus qualified to the **QUIDONAMAT** service which allows to the debit card Pago BANCOMAT cardholders to make donations using the ATM that are present on the whole Italian country.

Guagua Project



At the end of December 2009, **354 Ecuadorian children** have received a scholarship thanks to our distance support program. This program has allowed a **very good correspondence relationship** to form between the children and the supporters, aside the economic help that allows the families to partially cover the education expenses of their children.

Since November 2009 we started visiting all the houses of the children that are part of the Guagua project in order to assess the impact that our scholarship is having on the kids and to identify the needs of the children in order to adopt new helping strategies where they are needed.

NOTICE TO THE GODFATHERS: Since the number of children being helped by our project is constantly increasing, please contact our Ecuadorian office if you are planning to send presents to the children: it is easier and cheaper to buy the presents in Ecuador and deliver them directly to the children, avoiding any high delivery costs or customs taxes. Please contact the responsible of the Guagua project in Quito: marzia.nurchi@ayudadirecta.org

If you prefer to contact our responsible in Italy: mario.cola@ayudadirecta.org



John Alexander writes a letter to his godfather

The Guagua project of Ayuda Directa is present in the following provinces of Ecuador:

MANABÍ 96 STUDENTS	ESMERALDAS 82 STUDENTS	GUAYAS 23 STUDENTS
PICHINCHA 64 STUDENTS	COTOPAXI 57 STUDENTS	CHIMBORAZO 32 STUDENTS

Nationality of our supporters:

ITALY	303
GERMANY	35
ENGLAND	7
USA	4
SWEDEN, HOLLAND, IRLAND, AUSTRIA, SPAIN	5



During the year 2009 one of the activities that has been most successful was the drawing contest **"Let's save the planet"**. We have organized, in the different centers of the project, a lesson about the environment. We then told the kids to express themselves using colors to show how strong their love for nature is.



One of the drawings that one the "Let's save the planet" contest



A family from Esmeraldas which is receiving the scholarship

Project Chone

In the first months of 2009 the physiotherapy class of the school for disabled children in Chone (Province of Manabi) was completed.

The construction, which started in 2008, was financed by the “Associazione Luce”, of Tivoli (Rome). Ayuda Directa has purchased professional facilities that have allowed the start of the activities and in 2009 it has sent three volunteer physiotherapists which have shared their knowledge and experience with the local personnel.

We kindly invite any physiotherapist that would like to help us to contact us.



The new physiotherapy class in Chone



Carlo inaugurates the new cot



Barbara and a patient, Neicer Leonardo



The facilities installed in the class

Personnel and Volunteers

In 2009 we had the presence of 56 volunteers of different nationalities. The permanence period of each of them has been different, according to the time that they had available: some people have stayed for days, others for months. The most frequented period is the summer one, which coincides with the holiday. However we can now rely on the constant presence of the volunteers throughout all the months of the year. Since 2009 we have a deal with the Bocconi University of Milan which ensures the constant presence of a trainee. Since last August we also have two German guys which are currently carrying out civil service.

Here is presented a table about our personnel in 2009:

Name & surname	Period	Job
Susanna Oleas	Part-Time until 30-06-09	Responsible of Project Guagua and office
Carla Moreno	Part-Time until 30-06-2009, Full-Time since 01-07-2009	Responsible of Project Guagua, Project Baca Ortiz and office
Marzia Nurchi	Full-Time since 01-11-2009	Responsible Project Guagua

Fund Raising Activities

Whoever knows Ayuda Directa also knows that the large majority of the funds that we receive comes from activities organized by friends and volunteers and from lots of people that every year help us through their generosity. In this list we show some of the fundraising activities that happened in 2009:

May 2009	Wedding of Lorenzo e Cristina - Valdisotto (SO)
17 July 2009	Flea market - Bormio (SO)
22 August 2009	Golf tournament "Coppa Ayuda Directa" - Bormio (SO)
October 2009	Bormiadi - Bormio (SO)
October 2009	Grappeggia Oktober-Fest - Bormio (SO)
6 December 2009	Christmas Market - S. Nicolò Valfurva (SO)
December 2009	Fair of Dolce, Fordongianus (OR)
December 2009	Christmas Market, Fordongianus (OR)
December 2009	Activity in the parish of Sanitz (Germany)
May and December 2009	Varius activities of the 4 th graders of the Primary School of Bormio (SO)

Visit our website www.ayudadirecta.org

Or contact us at our email address info@ayudadirecta.org

The income statement of 2010 is available; if you are interested please request a copy.

PHILOSOPHY OF AYUDA DIRECTA

Ayuda Directa is an independent, non-profit, organization formed by a network of friends of different nationalities, which supports the development and improvement of the life conditions of people in an efficient, transparent, and sustainable way. At the same time, Ayuda Directa ensures that the benefits of its projects go directly towards beneficiaries. We use reliable methods that respect local and cultural values that contribute to human development, environmental awareness, and improving the quality of life.

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